



Under the Very Distinguished Patronage of His Excellency Paul BIYA, Head of State and President of the Republic of Cameroon,

4TH EDITION OF THE CAMEROON INVESTMENT FORUM (CIF 2023).

Date : 17TH – 19TH APRIL 2024

VENUE : Best Western Hotel, Douala

MAIN THEME: "ATTRACTING PRODUCTIVE INVESTMENT IN THE AGRICULTURAL AND FISHERIES VALUE CHAINS TO INTENSIFY THE DRIVE OF IMPORT-SUBSTITUTION IN CAMEROON: FOCUS ON THE RICE, MAIZE, FISH, MILK AND OIL PALM SECTORS."

TENTATIVE PROGRAMME

16 April 2024

09h00-18h00 Welcome and registration of participants/Installation of exhibitors on the Forum site

Day 1

17 April 2024

08h00-09h00 Welcome and registration of participants/Installation of exhibitors on the Forum site (Cont.)

09h00-12h00 **Solemn opening ceremony chaired by the Minister of State, Secretary General of the Presidency of the Republic (SG/PRC), or his representative**

- Welcome address by the Mayor of Douala
- Speech by the Chairperson of the Cameroon Private Sector Platform
- Speech by a representative of Cameroon's development partners
- Introductory remarks by the Director General of the IPA
- Speech by the Minister of State, Secretary General of the Presidency of the Republic (SG/PRC), or his representative

Key Note address on the central theme

Ministerial discussion panel with:

- MINEPAT
- MINFI
- MINCOMMERCE
- MINADER
- MINEPIA
- MINMIDT
- PCA API
- GECAM
- APECCAM
- 2 success stories

NB : Two moderators, one English-speaking and one French-speaking



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Moderators' brief

Signing of MoU

Family picture

12h00-13h00 Cutting the symbolic ribbon

Guided tour of exhibition booths

14h00-15h00 Luncheon

15h10-16h40 Simultaneous organisation of five (05) thematic Salons

- **Thematic Salon n°1:** Stimulating import-substitution through sustainable investments and other levers to boost the industrial development of the rice value chain
- **Thematic Salon n°2:** Stimulating import-substitution through sustainable investments and other levers to boost the industrial development of the maize value chain
- **Thematic Salon n°3:** Stimulating import-substitution through sustainable investments and other levers to boost the industrial development of the fish value chain
- **Thematic Salon n°4:** Stimulating import-substitution through sustainable investments and other levers to boost the industrial development of the milk value chain
- **Thematic Salon n°5:** Stimulating import-substitution through sustainable investments and other levers to boost the industrial development of the oil palm value chain

NB: One moderator and two rapporteurs for each thematic salon

18h00-20h00 Cocktail

NB: The B2B and B2G meeting areas shall open from 08:30 am to 6:00 pm.

End of Day 1



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Day 2

18 April 2024

Investment Market: financing import-substitution-oriented investment projects (rice, fish, maize, milk, oil palm)

09h00-10h30 Opening plenary

- Communication on "There is no economic growth nor sustainable development, without significant support for SMEs/SMLs from the banking and financial sector" by Mr Donatus BOMA, DG(ai) of IPA (**05 minutes**)
- Presentations from Banks and other financial partners (**40 minutes**)
- Speech by the Chairperson of APECCAM or his representative (**05 minutes**): viewpoints and expectations from banks
- Speech by ANEMCAM President or SME/SML representative (project promoters) (**05 minutes**): viewpoints and expectations from economic operators
- Speech by a representative of the Diaspora (**05 minutes**)
- Introduction and activity overview by Mr Jean Claude EBE EVINA, CEO of BG-F (**05 minutes**): current situation, questions and possible solutions
- B2B and networking between banks and promoters of pre-selected projects (**30 minutes**)

10h30-11h00 Coffee break

11h00-13h30 Investment Market: Presentation by selected project promoters to Technical and Financial Partners, followed by exchanges and discussions.

13h30-14h30 Luncheon

14h30-16h30 Investment Market (Cont.)

NB: The B2B and B2G meeting areas shall open from 08:30 am to 6:00 pm

End of Day 2



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Day 3

19 April 2024

Investment Market (Cont. and end)

09h00-9h30 Presentation of financing offers (cont. and end)

09h30-12h00 Investment Market: Presentation by selected project promoters to Technical and Financial Partners, followed by exchanges and discussions (cont. and end)

12h00-13h30 Luncheon

14h00-15h30 Closing ceremony

- Summary report of technical work by the Rapporteur General (**60 minutes**)
- Closing remarks from the Chairperson of the IPA's Board of Directors (**15 minutes**)
- Speech by the SGPR representative (**15 minutes**)

From 7:30 p.m., Gala evening «**The investors night**», with an "Awards" ceremony (Participation by invitation only)

NB : The B2B and B2G meeting areas shall open from 08:30 am to 6:00 pm

End of Day 3

END OF THE 4th CAMEROON INVESTMENT FORUM (CIF 2023)



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